

PRICE POSTER

Increase the impact of your poster-sized promotions

Connect your in-store promotion displays directly to your Pricer solution with the Price Poster. Create a set of templates that fit your store design, and link products in the same way that you link each electronic shelf label.



Benefits

- Quickly modify the items displayed when products go out of stock or change.
- Easily update your in-store promotions locally to match the products actually available in-store.
- Useful for areas where individual product prices are hard to put in place e.g. deli, bakery, butchery
- Eliminate the need to change hard-to-reach paper posters one-by-one.



Scrolling template in deli area



1-column list template in bakery



Price Poster unit (with cables)



Price Poster unit (without cables)

Templates

Standard templates include the product names, references, unit prices and whether the item is on promotion.

Scrolling template



Scroll view: Rotate between several articles, scrolling through with each article featuring. Recommended for display of up to 4 products.

2-column list



List view: List a large number of products on one display. Great for areas with many small products where individual price labels are less convenient.

Specifications

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Article Number	66154-00		
Outer dimensions	42 x 180 x 125 mm (H x W x D)	Weight / Package	1 kg including M/B; 1 per box
Compatibility	Compatible with Pricer R4.1 and above Compatible with all HD screens (1920 x 1080) with VGA or HDMI input		
Components	Player & software & PSU & European power cord (screen sold separately)		
Ports	Display ports: HDMI v1.2, VGA;	Communication / IP assignment	DHCP
	Ethernet port: 10 / 100 / 1000 Mbps Ethernet RJ45;	VESA mounting	75 x 75 mm
	USB 2.0 x 2	Operating temperature	0 – 60 °C
Standard templates	Scrolling (No technical limitation on number of items; recommended for up to 4 items for best visibility - depending on screen size); 1-column list; 2-column list (recommended for up to 30 or 40 items - depending on screen size)		
Customization	Fully customizable templates		