

Pricer SmartTAG™ HD200

13411-00 (Standard) / 13411-01 (FV)

Better readability than ever before

Extremely clear high-contrast in black & white at a size that really makes an impact. Whether it is an extra large price, promotion, QR code or barcode, there is room to fit it all directly on-screen, with no paper required.

Features

- Crisp High Definition DotMatrix™ display for easy readability
- Super clarity and contrast for easy readability up close and far away
- Extra-wide 170° viewing angle and low reflection in all indoor lighting conditions
- Plenty of space to include additional, dynamic product and promotion information.

Pricer SmartTAG™ HD200 FV (color zone display):

The three colour areas can be turned on and off (black) without affecting the rest of the display, and customized with modifiable text or images.



Pricer SmartTAG™ label range (DotMatrix graphic displays)



Physical characteristics

Article Number	13411-00 (black and white display) 13411-01 (color zone display)
Outer dimensions	174 x 125 x 15 mm [height x width x depth]
Weight	220g (including 2 x AAA batteries)
Package	5 per box
Customization	Custom color areas (min. quantities apply)

Display

Display technology	Graphic DotMatrix™ zero-power bi-stable
Display size	161 x 97 mm (800 x 480 pixels)
Resolution	126 dpi
Barcode readable on display	Yes
Viewing angle	170°
Refresh time	2 s*
Number of pages	3

Software requirements

System compatibility	Pricer Server R3.5 SP2 Patch 2 or later
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Interfaces

Attachment	4 threaded M4 holes (cc 125mm x 75mm)
Accessories	Refer to the Attachments catalogue

Environmental

Battery replaceable	Yes
Operating temperature	+5° C to +40° C
Water resistance	Can be cleaned with a damp cloth
Compliance	RoHS, WEEE

*at room temperature around +20°