

SmartTAG HD S, M+, L Red

COLORED E-PAPER LABELS



KEY FEATURES

- Display color Black, White and Red
- Flash capability configurable to customer or associate location (Latency / reactivity < 4 sec)
- E-paper graphic display for best wide angle readability
- Up to 7 years battery life time (industry leader)
- Replaceable battery cassette (meeting international fire codes)
- High-speed bi-directional communication (up to 25 000 full updates per hour)
- Automated geolocation
- NFC enabled
- Universal rail adaptation
- Unique rear slot (SmartCLIP) for merchandise or technology adaptation (M/L)
- Durable housing and frontal protection



SmartTAG HD label range (graphic displays)



SmartTAG HD M+ with SmartCLIP and SmartFLAG

Advanced Digital Features

Automated Geolocation	Yes
SmartFLASH (light indicator)	Yes
Contactless (NFC)	Yes (optional)
ESL and system ACK	Yes

Merchandising accessories

Customizable snap-on (except HD S)	
Wide ranging mounting solutions, individual attachments, rails, delicatessen and fish mounting solutions	
Slot for the SmartCLIP with shelf-talkers (SmartFLAG & SmartCARD) - except HD S	

Software

System compatibility	Pricer Web Server R5 or later
Cloud enabled	Yes

Connectivity

Optical Wireless Communication	Diffuse Infrared Light (1.245 MHz)
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Battery

Battery replaceable	Yes, battery cassette (2 x CR2032)
Lifetime	Up to 7 years (30 min com / day, equivalent to 6 updates / day and 1500 hours of flashing / year)

Design

	Small	Medium	Large
Article number	19122-01	19520-01	19620-01
With NFC	19123-01	19523-01	19623-01
Size [L x W x H]	48 x 12 x 35 mm	70 x 12 x 35 mm	91 x 12 x 41 mm
Weight	20 g	26 g	34 g
Package size	25 labels/box		
Water resistance	No (do not use in humid environments such as fresh, coolers or fruit and veg areas)		
Freezer (option)	No		
Operating temp.	15°C to 35°C		
Operating humidity	40% RH to 60% RH		
Compliance	RoHS, WEEE, FCC/IC		
Barcode on front	Yes		
Security	Encoded proprietary protocol with restricted transmission (3 levels)		

Display

Display technology	E-ink		
Display size	28 x 28 mm	48 x 26 mm	67 x 29 mm
Resolution	140 dpi	110 dpi	112 dpi
Viewing angle	180°		
Number of pages	3		