

SmartTAG S, M, L

SEGMENT LABELS WITH SMARTFLASH



KEY FEATURES

- Flash capability configurable to customer or associate location (Latency / reactivity < 4 sec)
- High readability LCD display
- Up to 10 years battery life time (industry leader)
- Replaceable battery cassette (meeting international fire codes)
- High-speed bi-directional communication (up to 90 000 full updates per hour)
- Highest number of segments in the market
- Automated geolocation
- NFC enabled
- Universal rail adaptation
- Unique rear slot (SmartCLIP) for merchandise or technology adaptation (M/L)
- Durable housing and frontal protection





SmartTAG M with SmartCLIP and SmartFLAG



Display design

Advanced Digital Features

Automated Geolocation	Yes
SmartFLASH (light indicator)	Yes
Contactless (NFC)	Yes (optional)
ESL and system ACK	Yes

Merchandising accessories

Wide ranging mounting solutions, individual attachments, rails, peg hooks

Slot for the SmartCLIP with shelf-talkers (SmartFLAG & SmartCARD) - except HD S

Software

System compatibility	Pricer Web Server R3.5 or later
Cloud enabled	Yes

Connectivity

Optical Wireless Communication	Diffuse Infrared Light (1.245 MHz)
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Battery

Replaceable battery	Yes, battery cassette (2 x CR2032)
Lifetime	Up to 10 years (30 min com / day and 1300 hours of flashing / year)

Design

	Small	Medium	Large
Article number			
E2	19202-01	19302-01	19402-01
E4	19210-01	19310-01	19410-01
E5	19220-01	19320-01	19420-01
E7	n/a	19326-01	n/a
Size [L x W x H]	48 x 12 x 35 mm	70 x 12 x 35 mm	91 x 12 x 41 mm
Weight	22 g	27 g	36 g
Package size	25 labels/box		
Water resistance	Yes (extra protection available for specific usages)		
Operating temp.	5°C to 40°C		
Freezer (option)	no	yes	no
Freezer Operating temp.	no	-25°C to 10°C	no
Compliance	RoHS, WEEE, FCC/IC		
Security	Encoded proprietary protocol with restricted transmission (3 levels)		

Display

Display technology	LCD		
Display size	35.0 x 21.8 mm	56.5 x 21.8 mm	76.3 x 23.7 mm
Number of segments	Depends on LCD model, max 184		
Number of pages	32		