

# SmartTAG S, M, L

## SEGMENT LABELS WITH SMARTFLASH



### KEY FEATURES

- Flash capability configurable to customer or associate location (Latency / reactivity < 4 sec)
- High readability LCD display
- Up to 10 years battery life time (industry leader)
- Replaceable battery cassette (meeting international fire codes)
- High-speed bi-directional communication (up to 90 000 full updates per hour)
- Highest number of segments in the market
- Automated geolocation
- NFC enabled
- Universal rail adaptation
- Unique rear slot (SmartCLIP) for merchandise or technology adaptation (M/L)
- Durable housing and frontal protection





SmartTAG M with SmartCLIP and SmartFLAG



Display design

## Advanced Digital Features

Automated Geolocation	Yes
SmartFLASH (light indicator)	Yes
Contactless (NFC)	Yes (optional)
ESL and system ACK	Yes

## Merchandising accessories

Wide ranging mounting solutions, individual attachments, rails, peg hooks

Slot for the SmartCLIP with shelf-talkers (SmartFLAG & SmartCARD) - except HD S

## Software

System compatibility	Pricer Web Server R3.5 or later
Cloud enabled	Yes

## Connectivity

Optical Wireless Communication	Diffuse Infrared Light (1.245 MHz)
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## Battery

Replaceable battery	Yes, battery cassette (2 x CR2032)
Lifetime	Up to 10 years (30 min com / day and 1300 hours of flashing / year)

## Design

	Small	Medium	Large
Article number			
E2	19202-01	19302-01	19402-01
E4	19210-01	19310-01	19410-01
E5	19220-01	19320-01	19420-01
E7	n/a	19326-01	n/a
Size [L x W x H]	48 x 12 x 35 mm	70 x 12 x 35 mm	91 x 12 x 41 mm
Weight	22 g	27 g	36 g
Package size	25 labels/box		
Water resistance	Yes (extra protection available for specific usages)		
Operating temp.	5°C to 40°C		
Freezer (option)	no	yes	no
Freezer Operating temp.	no	-25°C to 10°C	no
Compliance	RoHS, WEEE, FCC/IC		
Security	Encoded proprietary protocol with restricted transmission (3 levels)		

## Display

Display technology	LCD		
Display size	35.0 x 21.8 mm	56.5 x 21.8 mm	76.3 x 23.7 mm
Number of segments	Depends on LCD model, max 184		
Number of pages	32		